

Message Text

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TO AMEMBASSY TEHRAN

UNCLAS STATE 167036

E.O. 11652: N/A

TAGS: APER IR

SUBJECT: DEPUTY DIRECTOR, U.S. TRADE CENTER

1. COMMERCE HAS SELECTED ROBERT S. KELLY OF THE OFFICE OF INTERNATIONAL MARKETING AS DEPUTY DIRECTOR OF THE U.S. TRADE CENTER, TEHRAN, IRAN, A COMMERCE FUNDED POSITION.

2. KELLY IS PRESENTLY DEPUTY DIRECTOR, NORTHERN EUROPE DIVISION OF OFFICE OF INTERNATIONAL MARKETING. PRIOR TO HIS PRESENT ASSIGNMENT HE WAS COUNTRY MARKETING MANAGER FOR GERMANY AND AUSTRIA.

3. MR KELLY HAS SPENT EXTENSIVE PERIODS OVERSEAS AS DIRECTOR OF MARKETING ACTIVITY AND DIRECTOR OF BUSINESS RELATIONS IN SUPPORT OF OIM'S TRADE FAIR PROGRAM. ASSIGNMENTS WERE TO SUCH AREAS AS JAPAN, TAIWAN, ENGLAND, SCANDINAVIA, VENEZUELA, BRAZIL, AND TO IRAN FOR OUR FIRST U.S. SOLO EXHIBITION. HE WAS ALSO DEPUTY EXHIBIT MANAGER IN THE BENELUX COUNTRIES AND FOR 5 MONTHS IN EARLY 1972 WAS ASSIGNED TO THE U.S. TRADE CENTER, STOCKHOLM, SWEDEN, AS ACTING DEPUTY DIRECTOR.

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4. PRIOR TO ENTERING GOVERNMENT SERVICE IN 1966, KELLY SPENT

A NUMBER OF YEARS IN PRIVATE INDUSTRY IN THE OFFICE AND
COMPUTER PERIPHERAL EQUIPMENT AREA.

5. KELLY WILL DEPART WASHINGTON THE LAST WEEK OF SEPTEMBER FOR
ARRIVAL AT POST ON OR ABOUT SEPTEMBER 30, 1973.

6. POST CONCURRENCE ON KELLY'S ASSIGNMENT AS DEPUTY DIRECTOR,
U.S. TRADE CENTER TEHRAN WOULD BE APPRECIATED. ROGERS

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